



## PRESS RELEASE

FOR IMMEDIATE RELEASE June 27, 2023

## CU SERVICES, INC. ANNOUNCES NEW BENEFITS PARTNERSHIP

We are pleased to announce that CU Services, Inc which represents the MD & DC Credit Union Association (MD|DC CUA) has partnered with CU Drive America to bring an exclusive auto maintenance club to credit unions and their members. This program is unlike any other and offers a range of benefits that go beyond general repairs, breakdowns, or accidents. Any car is eligible for this program with no mileage or age restrictions.

The program is designed to increase non-interest income for credit unions and help increase warranty penetration. Credit unions and their members will have access to vehicle maintenance services, including oil changes, key fob replacement, repair assistance, 24/7/365 roadside assistance, cosmetic repairs, and many other valuable benefits, all in one comprehensive contract. This partnership provides a wonderful opportunity for credit union members to better protect their vehicles and save money at the same time.

"CU Services, Inc. is committed to providing innovative programs that benefit credit unions and their members," said John Bratsakis, President, of CU Services, Inc. "Our partnership with CU Drive America offers peace of mind to members looking for a comprehensive and cost-effective solution to meeting their vehicle needs." CU Drive America is another example of this commitment, offering a solution to an unmet need of vehicle owners.

We will be offering informational webinars to provide a valuable opportunity for credit unions to learn more about how CU Drive America can benefit their members. For additional information on this exclusive auto maintenance club, please visit CUDriveAmerica.com.